2.1 ENGLISH AND COMMUNICATION SKILLS - II

L T P 3 - 2

RATIONALE

The curriculum aims to develop the use of English for three major purposes social interaction, academic achievement and professional use. Listening, speaking, reading, and writing skills can not be thought of as independent skills. They are generally perceived as interdependent where one skill often activates the other skills as well as the paralinguistic skills required for the achievement of effective communication. It is believed that the most effective way to achieve these purposes is through the adoption of a thematic, integrated, content-based approach to teaching and learning.

DETAILED CONTENTS

1. LISTENING

Practical:

- Pre-recorded CDs of famous speeches and dialogues: Comprehension exercises based on the audio
- Note-taking
- Drawing inferences
- Summarizing

Note: Teachers are expected to give necessary demonstrations, instructions and guidelines, while teaching above topics

2. SPEAKING

Practical:

- Voice Modulation: Horizons (pitch, tone, volume, modulation)
- Word stress, rhythm, weak and strong form, pauses, group-sense, falling and rising tones, fluency, pace of delivery, dealing with problem sounds, accent, influence of mother tongue etc.
- Situational Conversation/role-playing with feedback, preferably through video recording
- Telephonic Conversation: Types of calls, agreeing and disagreeing, making and changing appointments, reminding, making complaints and handling complaints, general etiquettes,
- A small formal and informal speech
- Seminar
- Debate

Note: Teachers are expected to give necessary demonstrations, instructions and guidelines, while teaching above topics

3. READING

Theory:

(10 hrs.)

• Comprehension, Vocabulary enrichment and grammar exercises based on the following selective readings:

Section-I

- The Portrait of a Lady Khushwant Singh
- The Lost Child by Mulk Raj Anand
- The Refugees Pearl S. Buck

Section-II

- Life Sketch of Dr. Abdul Kalam
- Abraham Lincoln's letter to his son's Headmaster

Section-III

- All The World's A Stage W. Shakespeare
- Say Not, The Struggle Nought Availeth A.H. Clough
- Pipa's Song Robert Browning
- A Viewpoint RP Chaddah
- Comprehension exercises on unseen passages

4. WRITING

Theory:

- The Art of Précis Writing
- Correspondence: Business and Official
- Drafting
 - Report Writing: Progress report and Project report
 - Inspection Notes
 - Notices: Lost and found; Obituary; Auction
 - Memos and Circulars
 - o Notices, Agenda and Minutes of Meetings
 - Use of internet and E-Mails
 - o Press Release
 - Applying for a Job: Resume writing; forwarding letter and follow-up
- Writing Telephonic messages
- Filling-up different forms such as Banks and on-line forms for Placement etc.

Note: Teachers are expected to give practical examples, while teaching above topics

(20 hrs.)

5. VOCABULARY AND GRAMMAR

Theory and Practical exercises on following:

- Vocabulary of commonly used words
- Glossary of Administrative Terms (English and Hindi)
- One word substitution
- Idioms and Phrases
- Prefixes and Suffixes
- Punctuation
- Narration
- Forms of verbs: Regular and irregular

6. EMPLOYABLE SKILLS

Theory:

(06 hrs.)

Importance of developing employable and soft skills; List and tips for developing of employable skills

Practicals:

- Group discussions
- Presentations, using audio-visual aids (including power-pooint)
- Interview techniques: Telephonic interviews, Group interviews, face to face interviews
- Mannerism and etiquette etc.

RECOMMENDED BOOKS

- 1. Spoken English (2nd Edition) by V Sasikumar & PV Dhamija; Published by Tata MC Graw Hills, New Delhi.
- 2. Spoken English by MC Sreevalsan; Published by M/S Vikas Publishing House Pvt. Ltd; New Delhi.
- 3. Spoken English –A foundation course (Part-I & Part-II) By Kamlesh Sdanand & Susheela Punitha; Published by Orient BlackSwan, Hyderabad
- 4. Practical Course in English Pronunciation by J Sethi, Kamlesh Sadanand & DV Jindal; Published by PHI Learning Pvt. Ltd; New Delhi.
- 5. A Practical Course in Spoken English by JK Gangal; Published by PHI Learning Pvt. Ltd; New Delhi.
- 6. English Grammar, Composition and Usage by NK Aggarwal and FT Wood; Published by Macmillan Publishers India Ltd; New Delhi.
- 7. Business Correspondence & Report writing (4th Edition) by RC Sharma and Krishna Mohan; Published by Tata MC Graw Hills, New Delhi.
- 8. Business Communication by Urmila Rani & SM Rai; Published by Himalaya Publishing House, Mumbai.
- 9. Business Communication Skills by Varinder Kumar, Bodh Raj & NP Manocha; Published by Kalyani Publisher, New Delhi.
- 10. Professional Communication by Kavita Tyagi & Padma Misra; Published by PHI Learning Pvt. Ltd; New Delhi.

(12 hrs.)

- 11. Business Communication and Personality Development by Bsiwajit Das and Ipseeta Satpathy; Published by Excel Books, Delhi
- 12. Succeeding Through Communication by Subhash Jagota; Published by Excel Books, Delhi
- 13. Communication Skills for professionals by Nira Konar; Published by PHI Learning Pvt. Ltd; New Delhi.
- 14. Developing Communication Skills (2nd Edition) by Krishna Mohan & Meera Banerji; Published by Macmillan Publishers India Ltd; New Delhi.
- 15. Effective Technical Communication By M .Ashraf Rizwi; Published by Tata MC Graw Hills, New Delhi.
- 16. Basic Communication Skills for Technology by Andrea J Rutherfoord; Published by Pearson Education, New Delhi
- 17. English & Communication Skills for students of Science & Engineering by SP Dhanavel; Published by Orient BlackSwan, Hyderabad.
- 18. Technical Communication- Principles & Practices by Meenakshi Raman & Sangeetha Sharma; Published by Oxford University Press, New Delhi.
- 19. Technical English by S. Devaki Reddy & Shreesh Chaudhary; Published by Macmillan Publishers India Ltd; New Delhi.
- 20. Advanced Technical Communication, by Kavita Tyagi & Padma Misra; Published by PHI Learning Pvt. Ltd; New Delhi.
- 21. Communication Skills for Engineer & Scientist by Sangeeta Sharma & Binod Mishra; Published by PHI Learning Pvt. Ltd; New Delhi.

Topic No.	Time Allotted (Hrs)	Marks Allotted (%)
1	-	-
2	-	-
3	10	22
4	20	40
5	12	26
6	06	12
Total	48	100

2.2 BUSINESS CORRESPONDENCE – II

L P 6 -

RATIONALE

A diploma holder in modern office practice has to work as private secretary to the management executives and office executives in the organization. To handle his job, knowledge of correspondence is a must. In fact, he has to acquire the skill of effective correspondence as he has to control the office and has to provide help to his superiors.

DETAILED CONTENTS

Note: Relevant theory instructions should be imparted along with the practicals in each topic.

1.	Sales	Letters	(16 hrs)
	7.1	Introduction of new product	
	7.2	Promotion of a product	
	7.3	-	
	7.4	Special offers/discount etc	
2.	Circu	lars	(10 hrs)
	8.1	Change of address	
	8.2	Opening of new branches	
	8.3	Introduction of a partner	
	8.4	Retirement of partner	
3.	Offici	al Correspondence	(20 hrs)
	2.1	Introduction	
	2.2	Noting in files	
	2.3	Official letters	
	2.4	Demi official letter	
	2.5	Office orders	
	2.6	Memorandum/memo letters	
	2.7	Notification	
	2.8	Endorsement	
	2.9	Inter - departmental communication.	
	3.10	Office Circulars	
4.	Bank	Correspondence	(10 hrs)
	3.1	Inquiry regarding opening of an account.	
	3.2	Asking the bank to stop payment.	
	2.2		

3.3 Advice of consignment

- 3.4 Overdraft facilities
- 3.5 Loss of cheque book
- 3.6 Transfer and standing instructions
- 3.7 Dishonour of cheques, reasons, letters from customers
- 3.8 Bank forms and bank terms.
- 5. Drafting of Notices, Agenda and Minutes of Routine Meetings (8 hrs)
- 6. Miscellaneous letters
 - 6.1 Letter of credit
 - 6.2 Letter of Introduction
 - 6.3 Letter of status inquiries
 - 6.4 Trade references
 - 6.5 Requesting a hotel reservation
 - 6.6 Requesting an interview / appointment
 - 6.7 Requesting a reservation by rail, road or sea.
- 7. Insurance Letters
 - 7.1 Introduction, letter inquiring about premium rate.
 - 7.2 Reply from insurance company
 - 7.3 Claims
 - 7.4 Series of letter between insurer and insurance company regarding the settlement of claims

(16 hrs)

(8 hrs)

- 8. Import and Export Letters (8 hrs)
 - 8.1 Procedure for Importing Goods and Exporting Goods
 - 8.2 Series of letters between Importer, Exporter and Clearing and Forwarding Agent.

INSTRUCTIONAL STRATEGY

As the correspondence is an integral part of office work, special attention has to be given so that the students attain proficiency in drafting different documents used in the office. For this teachers should undertake following actions:

Students must be made to draft minimum 5 letters of each topic such as writing an application for a situation, noting on files, demi-official letters, memorandum, notification, endorsement, correspondence with the bank, drafting telegrams, sale letter, insurance letter, import and export letters, during the tutorial periods/session.

Students may be asked to correct the given letter with reference to layout, format, style and drafting language, and may be given other appropriate/related assignments.

RECOMMENDED BOOKS

- 1. Commercial Correspondence by Mazumdar.
- 2. Essentials of Business Communication by Rajendra Pal & J.S. Ko-rlahali; Sultan Chand & Sons, New Delhi.
- 3. A Guide to Business Correspondence by A.N. Kapoor; Sultan Chand & Sons, New Delhi.
- 4. Business Correspondence and Report Writing by R.C. Sharma; Tata McGraw Hill, New Delhi.
- 5. Manual of Office Management & Correspondence by B.N. Tandon, Sultan Chand & Sons, New Delhi.
- 6. Business Communication by Sinha; Galgotia, New Delhi.
- 7. Manual of Commercial Correspondence by Hume & Baley; Wheeler Publishing.
- 8. Modern Business Correspondence by L. Gartside, Pitman Publication.
- 9. Principles and Practice of Commercial Correspondence by L.F. Nelson and James Stephenson; Wheeler Publishing.
- 10. Business Communication a Problem Solving Approach by Ray W. Poe, Rose Mary T. Fruenling; McGraw Hill Book & Co.

<u>Topic No.</u>	Time Allotted (hrs)	Marks Allotted (%)
<u>1.</u>	<u>16</u>	16
<u>2.</u>	<u>10</u>	10
<u>3.</u>	<u>20</u>	20
<u>4.</u>	<u>10</u>	10
<u>5.</u>	<u>08</u>	10
<u>6.</u>	<u>16</u>	18
<u>7.</u>	<u>08</u>	08
8	<u>08</u>	08
<u>Total</u>	<u>96</u>	100

2.3 IT TOOLS AND APPLICATIONS

LTP 2 4

RATIONALE

The aim of this subject is to focus on detailed knowledge about computer organisation. It also familiarizes the student with various operating system i.e. DOS, Windows and Linux. In addition to this, the student will be made familiar with MS PowerPoint.

DETAILED CONTENTS

Note: Relevant theory instructions should be imparted along with the practicals in each topic.

1. **Computer Appreciation**

> Characteristics of Computers, Input, Output, storage units, CPU, computer system, Binary number system, Binary to decimal conversion, Decimal to Binary Conversion, Binary Coded Decimal (BCD) Code, ASCII Code.

- 2. **Computer Organisation** (18 hrs)
 - 2.1 Central Processing Unit Control Unit, arithmetic Unit, Instruction Set, Register, Processor Speed
 - 2.2 Memory Main memory, Storage Evaluation, Criteria, Memory Organisation, capacity, RAM, Read only Memories, Secondary Storage Devices:- Magnetic Disks, Floppy and Hard Disks, Optical Disks CD- ROM, Mass Storage Devices.
 - 2.3 **Input Devices** Keyboard, Mouse, trackball, joystick, Scanner, OCR, Bar-code reader. Digitiser, Voice Recognition, web cam, video cameras.
 - 2.4**Output Devices** Monitors, Printers-Dot Matrix, Inkjet, Laser, Plotters, Computer Output Micro-Film (COM), Multimedia Projector, speech synthesiser
 - 2.5 Multimedia: Concepts of Multimedia and format, Text, Graphics, Animation, Audio, Images, Video; Multimedia Applications in Education, Entertainment, Marketing.
 - 2.6 Computer Software Relationship between Hardware and software; System Software, Application Software, compiler, Names of some high level languages

(8 hrs)

2.7 Information Technology and Society

Applications of Information in Railways, Airlines, Banking, Insurance, Inventory Control, Financial systems, Hotel management, Education, Video games, Telephones exchanges, Mobile phones

- 3. Overview of Linux-Basic Concepts and Applications (6 hrs)
- Note: The underlying concepts may be illustrated using MS Office package/Open Office package.

LIST OF PRACTICALS

- 1. Operating System
 - 1.1 Disk Operating system Executing simple Linux Commands, Simple file operations, Directory related commands.
 - 1.2 Microsoft Windows

Performing file and folder management through windows. Using essential accessories: System tool-Disk cleanup, Disk defragmenter, Entertainment, Games, calculator, Imaging-Fax, Notepad, Paint and WordPad.

1.3 Presentation Package

Creating, Opening and saving Presentations, Creating, the Look of Your Presentation, Working in Different Views, Working with Slides Adding and Formatting Text, Formatting Paragraphs, Checking Spelling and Correcting typing Mistakes, Making Notes Pages and Handouts, Drawing and Working with Objects, Adding Clip Art and other Pictures, Designing Slide Shows, Running and Controlling a Slide Show, Printing Presentations.

Note: The underlying concepts may be illustrated using MS Office package/Open Office package. The underlying concepts and theory may be taught along with the practicals.

INSTRUCTIONAL STRATEGY

Teachers should lay emphasis on developing computer operational skills. Theory should be taught along with practical demonstration and exercises.

RECOMMENDED BOOKS

MAIN READING

1. P.K. Sinha and P. Sinha, "Foundations of Computing" First Edition, 2002, BPB Publication.

2. S. Sgman, "Microsoft Office 2000 for Windows," Second Indian Print, 2001, Perason Education

SUPPLEMENTARY READING

- Turban, Mclean and Webherbe, "Information Technology and Management," Second Edition, 2001 Wiley & Sons.
- 2. Unleashed Linux TechMedia, BPB Publications
- 3. Basics of Linux, BPB Publications

Topic No.	Time Allotted (Hrs)	Marks Allotted (%)
1	8	24
2	18	60
3	6	16
Total	32	100

2.4 PRINCIPLES OF MANAGEMENT

L T P 6 - -

RATIONALE

The study and understanding of principles of management concepts and different functions of management is very essential for the students of this diploma. The subject includes elementary knowledge of concepts of management viz. planning, organizing, staffing, directing and controlling. The basic knowledge of various functions of management will enable the students to take effective steps for performing various office duties.

DETAILED CONTENTS

1.	Introd	luction	(12 hrs)
	1.1 1.2 1.3 1.4	Meaning, features and importance of management Principles of management Functions and process of management Levels of managers	
2.	Plann	ing	(12 hrs)
	2.1 2.2 2.3 2.4	Meaning, features and importance Planning process Meaning, importance of objectives and policies Scientific limitation and how to make planning effective	
3.	Decis	ion Making	(12 hrs)
	3.1 3.2 3.3 3.4	Meaning, importance and types of decision Traditional methods of decision making Problems in decision making Scientific decision making process	
4.	Organ	nizing	(16 hrs)
	4.1 4.2 4.3 4.4	Meaning, features and importance Concepts of formal and informal organizational Types of organizational structures Concepts, importance and difference between delegation	and decentralization
5.	Staffi	ng	(16 hrs)
	5.1 5.2	Manpower planning - Meaning, process and importance Recruitment and Selection Process	,

- 5.3 Concept, importance and requirement for effective training
- 5.4 Different methods of 'on the job' and 'off the job' training

6. Directing

6.1 Leadership - Concept, Importance, Types of Leaders, Qualities of good leader

6.2 Motivation - Meaning, Types and Importance

6.3 Communication - Concepts, Importance, process and types of Communication.

6.4 Team – Nature and Importance

7. Controlling

(12 hrs)

- 1.1 Meaning Importance and process of Scientific control
- 1.2 Traditional and modern methods

ASSIGNMENTS

- 1. Designing a plan for setting-up of a business
- 2. Preparation of Organization Charts for Commercial and industrial organizations
- 3. Visit to industrial Organization and preparation of report
- 4. Role of playing exercises on Motivation of the employees
- 5. Discuss Case studies on management
- 6. Discuss the leadership styles and determine an appropriate style for a given situation

NOTE:

Teacher may invite experienced Managers from MNCs, industries and other organizations to deliver extension lectures. The teacher should plan and prepare appropriate tutorial assignments for the students. Students may be encouraged to prepare and present the case studies.

INSTRUCTIONAL STRATEGY

Teachers should arrange the industrial trip and invite experts from MNCs and industries to deliver extension lectures. The teachers must also plan and propose appropriate tutorial assignment for the students' case studies. Case studies should also be discussed with the students.

RECOMMENDED BOOKS

- 1. Management Concepts and Organizational Behaviour by Dr. NK Sahni, Kalyani Publications
- 2. Business Studies by RK Singla, VK Publishers
- 3. Principles and practices of Management- Prasad L.M.; Sultan Chand & Sons, New Delhi.
- 4. Management Theory and Practice by Gupta, C.B

- 5. Principles of Business Organization and Management by Reddy, P.N. and Gulshan, S.S.; Sultan Chand and Sons, New Delhi.
- 6. A text book of Business Organization by Vinayakam, N., Radhaswami, M. and Vasudevan.
- 7. Business Organization Principles and Practices by Katyal, J.C by Gupta C.B; Sultan Chand & Sons, New Delhi.
- 8. Management- Text and Case Studies by Satyaraju Parthsarthy; published by Prentice Hall of India Ltd., New Delhi
- 9. Entrepreneurship by Robbins and Coulter published by Prentice Hall of India Ltd., New Delhi

Topic No.	Time Allotted (hrs)	Marks Allotted (%)
<u>1.</u>	<u>12</u>	12
<u>2.</u>	<u>12</u>	12
<u>3.</u>	<u>12</u>	14
<u>4.</u>	<u>16</u>	16
<u>5.</u>	<u>16</u>	18
<u>6.</u>	<u>16</u>	16
<u>7.</u>	<u>12</u>	12
Total	<u>96</u>	100

2.5 STENOGRAPHY (ENGLISH) - II

L T P 2 - 6

RATIONALE

For the performance of a private secretary's work it is necessary to have proficiency in stenography, as he has to take dictation, quite often, on matters of confidential nature. The objective of this subject is to enable the students to acquire a good speed in stenography

DETAILED CONTENTS

1.	Note taking techniques, transcription etc.	(2 hrs)
2.	Circle 'S' and 'Z' (left and right)	(2 hrs)
3.	Stroke 'S' and 'Z'	(2 hrs)
4.	Large circles 'SW' and 'SS' or 'SZ'	(4 hrs)
5.	Loops 'ST'	(4 hrs)
6.	Loops 'STR'	(4 hrs)
7.	Initial hooks to straight strokes and curves	(2 hrs)
8.	Alternate forms of 'FR', 'VR' etc.	(2 hrs)
9.	Intervening vowels	(2 hrs)
10.	Circle or loop preceeding initial hooks	(2 hrs)
11.	Final hooks of 'N' and 'F'	(2 hrs)
12.	Circles and loops to final hooks	(2 hrs)
13.	The SHUN hook	(2 hrs)

LIST OF PRACTICALS

ASSIGNMENTS

- 1. Practice of using circles i.e. small and large circles
- 2. Practice of using loops small and large loops
- 3. Practicing initial hooks
- 4. Practicing alternative forms and intervening vowels
- 5. Practicing final hooks, circles and loops with them

Special Note:

- i) All students should be divided in two groups. Each group should comprise of a maximum of 15 20 students
- ii) Assignments upto exercise 64 will be based on Pitman Shorthand Instructor and Key by Sir Issac Pitman.
- iii) Dictation from seen exercises upto exercise no. 64 and its transcription either on typewriters or on computers.
- iv) Attainment of speed = 40 wpm

INSTRUCTIONAL STRATEGY

For effective teaching of stenography, it is important for the teacher to familiarize students with the general background, scope of work, employment opportunities and future prospects in order to motivate them for continuous, organised and methodical learning and practising. Stenography being a new language science for students, complimentary to the language of English, the teacher is expected to simultaneously built up the language skills of learners to achieve the goal. For securing masters in the skill the following steps are prescribed:

- 1. Assessment of student group profile i.e. determining the aptitude level of each student. The intake not to exceed 15-20 students
- 2. Presentation of subject with due emphasis on practicals
- 3. Proportional teaching of topics during the prescribed semester period
- 4. Use of only shorthand notebook and pencil
- 5. Ensure right direction for writing strokes and signs and their proper length
- 6. Emphasis on legibility of outlines and repeated practice
- 7. Monitoring of vowel placement and positioning at the initial stage
- 8. Repeated practice of prescribed word exercises, grammalogues, phrases etc
- 9. Strict adherence to speed exercises at different speed levels from simple to complex
- 10. Practice variety of speed drills
- 11. Periodical tests during the course for remedial teaching

Topic No.	Time Allotted (Hrs)	Marks Allotted (%)
1	2	6
2	2	6
3	2	6
4	4	12
5	4	12
6	4	12
7.	2	8
8	2	8
9	2	6
10	2	6
11	2	6
12	2	6
13	2	6
Total	32	100

2.6 OFFICE MANAGEMENT - II

L T P 3 - 2

RATIONALE

One of the main objective of the diploma programme in Modern Office Management is to make the students understand the concepts and principles of office methods and procedures and develop skills in performing various office operations. This subject on office management aims at making the students well conversant with the services provided by a modern office and help them to perform efficiently and effectively.

DETAILED CONTENTS

1.	Offic	e Filing	(10 hrs)
	1.1 1.2 1.3 1.4	Meaning, essentials and importance Classification of files Traditional and modern filing methods and equipment Index – meaning, importance and methods (vertical and f	flat filing)
2.	Offic	e Records	(12 hrs)
	2.1 2.2	Meaning and significance – types of records, objectives a Computer based indexing and recording	and principles
3.	Offic	e Forms	(10 hrs)
	3.1 3.2 3.3 3.4	Meaning and significance Types of forms Documentation - Import and Export Form designing	
4.	Profe	ssional and Business Ethics	(10 hrs)
	4.1 4.2 4.3 4.4 4.5 4.6 4.7 4.8	Introduction What ethics are not Ethical standards and approaches Principles of ethics Ethical decisions Ethical issues Code of Ethics – their merits and demerits Ethical risks	
5.		e Stationery s, use and control	(04 hrs)

LIST OF PRACTICALS

- 1. Handling of mail- sorting, recording of inward mail and its distribution. Preparation of envelopes, use of stamps, folding machine, franking machine, record in dispatch book and peon book, preparation of parcels.
- 2. Practice of filing and indexing filing papers in the appropriate files, arranging files alphabetically, numerically, subject wise and geographically. Taking out a particular file from a filing cabinet.
- 3. Retrieving of paper/ documents/ records
- 4. Preparation of hand-book of all the equipment and material available in the department, Displaying given information on strip index and card index.
- 5. Assembling papers, punching, use of tags and binding machine.
- 6. Appointment diary
- 7. Message book
- 8. Folded letters, addressed envelopes, stamped envelopes, use of stapler, u-clips, all pins and other stationery/office materials used in offices.

INSTRUCTIONAL STRATEGY

The teacher of this subject should supplement the classroom teaching with industrial/field visits. Experts from various organizations should be invited to deliver expert lectures. Teacher should lay emphasis on identification and proper execution of tutorial assignments. Mock situations may be created in the classroom and students may be given live experiences/environment/ culture to enable them appreciate the real life situation

RECOMMENDED BOOKS

- 1. Office Management by Shashi Gupta and Sushil Nayyar, Kalyani Publications
- 2. Office Management by P.K. Gupta.
- 3. Office Management by Ghosh and Agarwal.
- 4. Office Management by Gupta, Bansal, Jain, Malik.
- 5. Office Management and Practices by R.K. Sharma, Shashi Kr. Gupta, Sushil and Nayyer

Topic No.	Time Allotted (Hrs)	Marks Allotted (%)
<u>1.</u>	<u>10</u>	20
<u>2.</u>	<u>12</u>	24
<u>3.</u>	<u>10</u>	20
<u>4.</u>	<u>12</u>	26
<u>5.</u>	<u>04</u>	10
Total	<u>48</u>	100