

MSDE-18024/Misc/01/2014-TTC
Government of India
Ministry of Skill Development & Entrepreneurship
Directorate General of Training

Shram Shakti Bhawan, Rafi Marg,
New Delhi, dated 6th July, 2015

To,
All State Directorates dealing with the Craftsmen Training Scheme

Subject: Observing "World Youth Skills Day" in Private and Government ITI's on 15th July 2015-reg

Sir,

You are aware that the United Nations (UN) has declared 15th July as "World Youth Skills Day" at its General Assembly held in November, 2014. The UN designated day seeks to generate greater awareness and discussions on the importance of Technical, Vocational education, training and the development of other skills relevant to both local and global economics to reducing unemployment and under employment among the youth across the globe. The world skills will raise the profile and recognition of skilled people and showing how important skills are in achieving economic growth and personal success. Inspiring, educating and developing youth is an integral part of the skills.

Making skill development a national priority, the Ministry of Skill Development and Entrepreneurship has decided to celebrate 15th July, 2015 as World Youth Skills Day. The Hon'ble Prime Minister will be the Chief Guest and inaugurate the function at Vigyan Bhawan, New Delhi. The "Pradhan Mantri Kaushal Vikas Yojna" has been launched to provide job oriented skills to the millions of youth so that they can be employed and earned their livelihood. This scheme would also be implemented through Central/State Govt/Private ITIs.

In order to promote the skill awareness among the public, it has been desired that each Govt/Private ITI should organise a seminar/Workshop/function on 15th July, 2015 in their respective ITI on the occasion of "World Youth Skills Day". The ITIs may organise the following functions:-

1. Distribution of National Certificate to the trainees.
2. Speeches/lectures on need of skills to the youth.
3. Public campaign on skill training provided by the ITIs
4. Invite industries for the purpose of employment.

In view of above, you are requested to inform all Govt and Private ITIs of your respective State to organise function on 15th July, 2015 on the occasion of "World Youth Skills Day" and also keep the photograph & video of the function with them.

Yours Faithfully


(Sunil Kumar Gupta)

Director of Training (TTC)